

*An invitation from*  
**Cherished  
Teddies®**  
enesco.

*The 2009 Annual Fair is going to be held on  
Saturday 19th & Sunday 20th September at*

**BLenheim PALACE**

A WORLD HERITAGE SITE

— BRITAIN'S GREATEST PALACE —

# Cherished Teddies®

enesco

WE ARE DELIGHTED TO INVITE YOU TO OUR 2009 ANNUAL FAIR, WHICH IS BEING HELD AT ONE OF BRITAIN'S GREATEST PALACES — BLENHEIM PALACE.

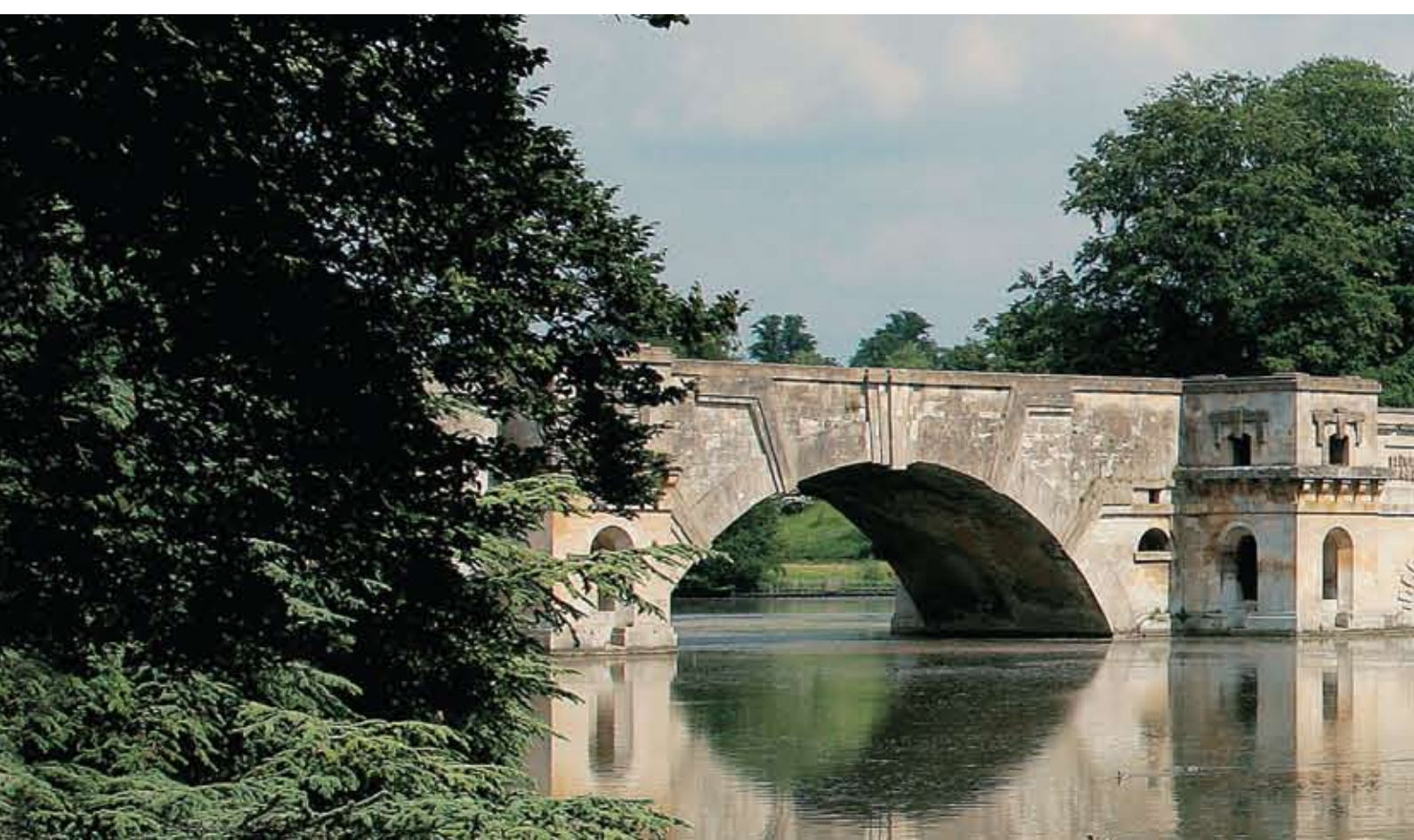
There is so much for you to take part in this year, both on the Club Marquees Site and at Blenheim Palace; it would be a shame for you to miss out!

Ever fancied having a go at painting a Cherished Teddie? Well, you can at the Fair, where you will be able to paint your beary own **Brendan** and take him home with you, once the paint has dried that is!

Your ticket will allow you full access to all of the Club Marquees — showing not only the full **Cherished Teddies Collection** but some of our other popular collectables too, including Lilliput Lane, Beatrix Potter, Country Artists, Tuskers, Classic Pooh, Heartwood Creek and Disney Traditions — as well as unlimited access to all of the Blenheim Palace Grounds and Gardens.

And not forgetting, there will be a wonderful variety of mix and mingle entertainers who will keep you fully entertained over the weekend!

***So, with so much on offer, we know you will have a great time and look forward to seeing you there!***



# Blenheim Palace

BLENHEIM PALACE LOOKS FORWARD TO WELCOMING YOU TO ENJOY THE DELIGHTS OF THE PALACE AND PARK, NAMED A WORLD HERITAGE SITE IN 1987.



Conceived in 1705 by Sir John Vanbrugh, Blenheim Palace is a masterpiece of English Baroque architecture. The Palace was a gift from Queen Anne and a grateful nation to John Churchill, First Duke of Marlborough, following his historic victory at the Battle of Blenheim in 1704.

Set in 2,100 acres of parkland landscaped by Capability Brown, the Palace is surrounded by sweeping lawns and stunning formal gardens. The State Rooms are graced with priceless portraits, exquisite porcelain and magnificent tapestries.

Blenheim Palace is also famed as the birthplace of Sir Winston Churchill. Visit the suite of rooms where Sir Winston was born on 30th November 1874 and gain a fascinating insight into the life of our most beloved leader.

## **State Rooms**

Visit the magnificent State Rooms and gain fascinating insight into the collections, which have shaped this inspirational Palace. From the lofty proportions of the Great Hall, to rooms of intricate beauty, view the ceilings of Nicholas Hawksmoor, the paintings of Louis Laguerre and stonework of Grinling Gibbons.

## **'Blenheim Palace: The Untold Story'**

A permanent visitor experience, discover more about life at Blenheim Palace over the last three hundred years in this wonderful visitor experience located upstairs within the heart of the Palace. Follow a 'virtual' lady's maid as she invites you to immerse yourself in the illustrious family history, as seen through the eyes of the household staff.



### **The Park & Gardens**

From the majestic Water Terraces, the Italian Garden and fragrant Rose Garden, to the sweeping lawns and ancient trees beyond, there is beauty all around. Wander through the Secret Garden, with its secluded winding paths, bridges and streams or take a walk over Vanbrugh's Grand Bridge and up to the Column of Victory to the north of the Palace.



In addition, the Pleasure Gardens, reached by train or a fifteen-minute walk from the Palace, offer an ideal retreat for the family with the Adventure Playground, Butterfly House, Marlborough Maze and 'Blenheim Bygones' — an exhibition of antique tools and machinery, formed around the original Walled Gardens.

### **The Churchill Connection**

A special exhibition 'Churchill's Destiny — the story of two great war leaders' is on view in The Stables, celebrating the military achievements of John and Winston Churchill.

### **The Indoor Cinema**

The Indoor Cinema runs programmes about the inspirational history of the Palace and Gardens — you can find out more on the day.

### **What does your ticket price cover?**

*You will be pleased to see that we have taken your comments on board and this year we are offering separate ticket options — both at specially reduced prices! So, whether you just want to attend the Fair or want to add entry to the Palace itself, you can take advantage of special reduced prices this year. Why pay more for both days? Now you can make a real 'value for money' weekend of it, by selecting just what you want to see and do!*

Your ticket will give you full access to all of the areas of the Fair, as well as access to all of the Blenheim Palace Grounds and Gardens.

### **Inside the Palace...**

If you wish to visit the State Rooms and/or 'Blenheim Palace: the Untold Story' (together referred to as the Full Experience), we have negotiated a brilliant discount for you! All you need to do is show the Palace staff your **Annual Fair Button Badge** on the day and this will allow you to visit both the State Rooms of the Palace and/or 'Blenheim Palace: the Untold Story'. This extra access will cost a flat rate of £4.50 (normally £7.40).

*Please note that there is no wheelchair or pushchair access to the 'Blenheim Palace: the Untold Story', but a short film of the experience is shown in the small cinema near the stables courtyard.*

Following your comments last year regarding disabled parking, we wish to assure you that we have taken every precaution to ensure that disabled permit holders (Blue Badge), will be given priority parking as close to the Fair site as is possible.



# Ticket Application Form

Telephone: 01228 404380 Fax: 01228 404390

Discounted tickets will not be available on the day. Normal, full admission prices will be charged by Blenheim Palace.

Order now to take advantage of specially reduced prices for Membears of The Cherished Teddies Club who purchase tickets for themselves, their families and friends.

Please note that tickets are non-refundable

Please fill in all sections of this form.

## Ticket Selection

Please send me the following tickets:

### UNDER FIVES, FREE

#### Saturday, 19th September 2009

Qty \_\_\_\_\_ Adult tickets @ £6.00 each £ \_\_\_\_\_

Qty \_\_\_\_\_ Senior Citizen tickets @ £5.50 each £ \_\_\_\_\_

Qty \_\_\_\_\_ Child (5-15) tickets @ £5.00 each £ \_\_\_\_\_

#### Sunday, 20th September 2009

Qty \_\_\_\_\_ Adult tickets @ £6.00 each £ \_\_\_\_\_

Qty \_\_\_\_\_ Senior Citizen tickets @ £5.50 each £ \_\_\_\_\_

Qty \_\_\_\_\_ Child (5-15) tickets @ £5.00 each £ \_\_\_\_\_

### Weekend Tickets (valid for both days)

Qty \_\_\_\_\_ Adult tickets @ £10.00 each £ \_\_\_\_\_

Qty \_\_\_\_\_ Senior Citizen tickets @ £9.00 each £ \_\_\_\_\_

Qty \_\_\_\_\_ Child (5-15) tickets @ £7.00 each £ \_\_\_\_\_

Sub-total (A) £ \_\_\_\_\_

## Special Event Figurine

Only available by pre-ordering

The fabulous exclusive, Cherished Teddies Club Banner, will only be available at the Fair and *must* be reserved in advance.

Only members of *The Cherished Teddies Club* who purchase tickets for the 2009 Annual Fair and attend in person are entitled to purchase this exclusive model, which is strictly limited to TWO per *Membear*.

Qty \_\_\_\_\_ **Special Event Figurine(s)**

I enclose a deposit of **£5.00 per model** £ \_\_\_\_\_

You will receive a special reservation card for each piece ordered, with full instructions on how to collect and pay for your model(s). The full purchase price for the Cherished Teddie Club Banner is £16.00, including your deposit. You will pay £11.00 upon collection, on the day.

Sub-total (B) £ \_\_\_\_\_

## Payment Method

Add Sub-totals A and B together and enter amount here:

Total £ \_\_\_\_\_

I wish to pay for my tickets by the following method:

By cheque made payable to: The Cherished Teddies Club.  
(Please write your membership number on the back of your cheque.)

By Credit/Debit Card:  MASTERCARD  VISA  
 MAESTRO  SOLO

Card No:

\_\_\_\_\_

Valid From \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ Expiry Date \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_

Switch/Solo Issue No \_\_\_\_\_

Enter your security code (last 3 numbers on the signature strip of your card) \_\_\_\_\_

Cardholder's name \_\_\_\_\_

Cardholder's Tel. No. \_\_\_\_\_

Cardholder's Signature \_\_\_\_\_

Date \_\_\_\_\_

## Your Details (Block capitals please):

Membership Number \_\_\_\_\_

Mr/Mrs/Miss/MS (Please delete those not applicable)

Other (Please specify) \_\_\_\_\_

First Name \_\_\_\_\_

Surname \_\_\_\_\_

Address \_\_\_\_\_

Town \_\_\_\_\_ County \_\_\_\_\_

Postcode \_\_\_\_\_ Country \_\_\_\_\_

Daytime Tel. No. \_\_\_\_\_

If you require a disabled parking permit, please tick here \_\_\_\_\_

Dogs are welcome in the Park on leads but are not allowed in the Courtyards or the Gardens.

Send your completed application form, together with your payment to:  
The Cherished Teddies Club, Brunthill Road,  
Kingstown, Carlisle, Cumbria,  
England, CA3 0EN

Closing date for ticket applications: 11th September 2009.

Only available at the 2009 Annual Fair — this Banner must be pre-ordered

## Special Event Exclusive 'Come One, Come All, Come Dressed To Have A Ball'



You will, by now, be aware that 2009 sees everyone in Cherished Teddies Town celebrating fifteen years of The Cherished Teddies Club — and what better way to party, than with a beary special Costume Ball?

An event the magnitude of *The Cherished Teddies Club's* Fifteenth Anniversary can only be described as a 'Banner Celebration' — which is exactly why we will be introducing a new Special Event Exclusive at the Fair. With the words 'Come One, Come All, Come Dressed To have A Ball' this colourful banner beckons everyone to the Ball.

As you know, all of the 2009 *Club Teddies*, Donavon, Clyde, Viola and Bill & Linda, are all beary excited to be joining in with the celebrations, so much so, that each and every one of them is already dressed up to the nines for the occasion, so why not take this opportunity to purchase all of your *Membear-only* Figurines at the Fair as well as adding this stunning Banner as the perfect finishing touch to your collection!

You will also be able to purchase the *Membear-only* event piece **Jean & Hubert**, who are also going to the ball.

Please note: there is limited stock availability in the UK.



Jean & Hubert



## How to get to Blenheim Palace

Blenheim Palace is situated in Woodstock, just eight miles from Oxford.

### By Train

Trains to Oxford run regularly from London Paddington and Birmingham New Street. Trains to Bicester run from London Marylebone and Birmingham Moor Street. (Call 08457 48 49 50 for more information.)

### By Bus

The S3 bus to Woodstock runs from Oxford Train Station and Gloucester Green Coach Station at 30-minute intervals and stops at the Palace gate. It is a 10-minute walk to the palace from the gates. (Visit [www.stagecoachbus.co.uk](http://www.stagecoachbus.co.uk) for more information.)

### By Coach

Services run directly to Oxford from London and Birmingham throughout the day.

### Sat Nav Users

Blenheim Palace's postcode is OX20 1PP.



BLenheim PALACE

The organisers reserve the right to alter or cancel any advertised events or entertainers without notice.  
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For more information about Blenheim Palace you can make direct contact:  
visit [www.blenheimpalace.com](http://www.blenheimpalace.com) or call 0870 0602080 (24 hour information)