



BURGHLEY

ENGLAND'S GREATEST ELIZABETHAN HOUSE



THE 2011 ANNUAL FAIR IS GOING TO BE HELD ON
SATURDAY 17th & SUNDAY 18th SEPTEMBER

AN INVITATION FROM

**Cherished
Teddies®**
enesco



JOIN US FOR AN ANNUAL DOSE OF FUN AT THE FAIR

Yes! It's that time of year again, and we are pleased to announce that the venue for our 2011 Annual Fair is one of Britain's finest stately homes — Burghley House.

ONCE AGAIN YOU WILL HAVE THE OPPORTUNITY TO PURCHASE EXCLUSIVE ITEMS

As ever, you can rest assured that there will be all of the attractions and incentives you have come to expect over the years with regard to our Fairs: product demonstrations, staff in attendance to meet and chat to, Paint Your Own and Cast Your Own, plus a host of fabulous 'mix and mingle' entertainers. Once again you will have the opportunity to purchase exclusive items, visit our collectors' clubs, and see some of our other famous collectable brands such as Border Fine Arts, Beatrix Potter, Lilliput Lane, Country Artists, Tuskers and Gund.

All this, as well as the chance to visit Burghley House (subject to an additional ticket upgrade of £2.50 on the day) not to mention freedom to enjoy the beautiful gardens and grounds of Burghley, is yours for the taking — how can you possibly refuse? So, be sure to order your tickets today.

PAINT YOUR OWN

It never fails to amaze us just how popular this activity is! There will be a fabulous new 'Paint Your Own' Figurine to paint this year, **Nancy & Eva**, and you even get to take your masterpiece home with you.

ANNUAL FAIR SPECIAL COLOURWAY EXCLUSIVE

No Fair would be complete without the chance to purchase Exclusive Annual Fair Special Event Figurines. This year we are offering you the opportunity 'for this weekend only' to obtain the delightful **Isla**, painted in a special colourway just for this event. (The postbox will be painted in silver rather than the normal red.)

NANCY & EVA

Exclusive 'Paint Your Own' Figurine



ISLA

Annual Fair Exclusive Colourway



BURGHLEY HOUSE

The magnificent Burghley House is one of the largest and grandest houses of the first Elizabethan Age. Built and largely designed by William Cecil, Lord High Treasurer to Queen Elizabeth I, between 1555 and 1587, the main part of the house has thirty-five major rooms on the ground and first floors. There are more than eighty lesser rooms and numerous halls, corridors, bathrooms and service areas. The lead roof extends to three quarters of an acre, the restoration and rebuilding of which began in 1983, taking nearly ten years to complete. Visitor facilities include the Orangery Restaurant, Gift Shop, Garden of Surprises and beautiful walks around the historic parkland laid out by Capability Brown and still occupied by a herd of fallow deer.

**BUILT AND LARGELY
DESIGNED BY WILLIAM
CECIL, LORD HIGH
TREASURER TO QUEEN
ELIZABETH I, BETWEEN
1555 AND 1587**

A MAGNIFICENT SET OF ROOMS FIT FOR A QUEEN

Burghley's state rooms are breathtaking, having been transformed in the seventeenth and eighteenth centuries by two great collecting Earls. During the late seventeenth century John, Fifth Earl of Exeter (1648–1700), and his Countess, Anne Cavendish, transformed Burghley from the Tudor mansion built by William Cecil to the spectacular treasure house it is today. From the 1750s, Brownlow, the Ninth Earl (1725–1793) continued the transformation of the house, completing much of the interior which had lain forlorn since the death of the Fifth Earl. Under the guidance of his architect and landscape designer Lancelot 'Capability' Brown, the Ninth Earl employed the leading craftsmen of the day including Mayhew & Ince and Fell & Newton.

On the south side of the house, the George Rooms, conceived by the Fifth Earl as a progression of State Apartments to replace the long and draughty Elizabethan galleries, were the crowning glory of his architectural scheme. These culminated in the magnificent Heaven Room and were painted by the Italian Antonio Verrio from 1686–1697.

WORLD RENOWNED COLLECTIONS

Externally, Burghley House has altered very little from the sixteenth-century construction masterminded by William Cecil, the First Lord Burghley. With its imposing size and solid presence, the house sits comfortably, as if it had always been here, unchanged. This air of permanence is misleading. Within, Burghley has gone through great changes over the centuries under its different Cecil masters, with their differing requirements and tastes. These changes to its interior, its furnishing and to its decoration can demonstrate to today's visitors how a great house developed and was used by successive generations over 450 years.

During each century following the building of Burghley, the descendants of the Lord High Treasurer have all contributed to the collections that fill this magnificent house. Visitors today are able to see one of the finest assemblies of seventeenth-century Italian masterpieces, an exceptional collection of Oriental and European ceramics, fine furniture, textiles and works of art grouped together in a magnificent setting that remains a family home. Burghley is truly a Treasure House.



GREEN TRANQUIL WALKS, MODERN SCULPTURE AND FAMILY FUN

The gardens and parkland that you see today at Burghley were largely designed by Lancelot 'Capability' Brown in the eighteenth century. Today, sweeping vistas down to the spires of Stamford with the backdrop of the house create the perfect scene for a picnic or just a quiet stroll with the dog. The main visitors' gardens at Burghley are the Garden of Surprises and the Sculpture Garden.

**DID YOU KNOW...?
BURGHLEY HAS BEEN
FEATURED IN SEVERAL
FILMS OVER THE LAST
FEW YEARS: ELIZABETH,
THE GOLDEN AGE, THE
DA VINCI CODE, AND
PRIDE & PREJUDICE**

DISABLED ACCESS

Disabled permit holders will be given priority parking as close to the Fair site as is possible. Burghley aims to be as accessible as possible to all within the confines of a Grade I listed building. There are disabled toilet facilities. All of the State Rooms and the Orangery Restaurant are on the first floor and are accessible via two chair lifts. These lifts do not take a wheelchair and you will need to transfer onto and off the lift. We also have movable ramps for use in other areas of the property. Burghley is an historic property and there are occasional steps. If you are part of a group of disabled visitors, or have other needs, please do call in advance so we can make arrangements for you.

Registered guide dogs are allowed in the house, as are manual wheelchairs. Unfortunately due to the nature of the access it is not possible to take mechanised wheelchairs into the house. The Garden of Surprises is completely accessible as is the Brewhouse visitors' entrance and Interpretation Centre. The Sculpture Garden has mown grass paths which are accessible in good weather. The Park has tarmac paths.

DOGS

Dogs are allowed in the park as long as they are kept on a lead to protect the deer herd. Please note: dogs are restricted to the parkland and are not allowed in the gardens or the house.

WHAT DOES YOUR TICKET PRICE COVER?

Your ticket will give you full access to all of the Fair Marquees, as well as access to all of the Burghley Grounds and Gardens. Should you wish to take a tour of the house we have negotiated a brilliant discount for you to be able to upgrade your tickets for just £2.50! All you need to do is show your Annual Fair Button Badge on the day at Burghley's ticket office and you will be able to join the tours of the house which take place at regular intervals throughout both days.

1. Ticket prices cover entry into all areas of the Fair; but only the Grounds and Gardens of Burghley House.
2. Separate discounted tickets are available to view the house, direct from Burghley House on the day. These supplement tickets are sold at the house entrance door rather than at the main park entrance ticketing points.
3. Please note that tickets are non-refundable.
4. Discounted tickets will not be available on the day. Normal Burghley House full admission prices will be charged on the day.
5. Book your tickets as early as possible to avoid disappointment.

SPECIAL COLOURWAY EXCLUSIVE

This year we are offering you 'for this weekend only' the opportunity to obtain the delightful **Isla**. Your special colourway exclusive will feature a unique silver postbox as mentioned overleaf.

Figurine only available by pre-ordering.

4019312 ISLA

Sending You My Love

Height: 9.5cm



HOW TO GET THERE...

RAIL

Burghley's nearest rail station is Stamford, approximately one mile from the entrance. This is either a pleasant thirty-minute walk taking you through the park, or a short taxi ride. Stamford is a cross country link from the mainline from London to Edinburgh via Peterborough. For more information please visit www.nationalrail.co.uk

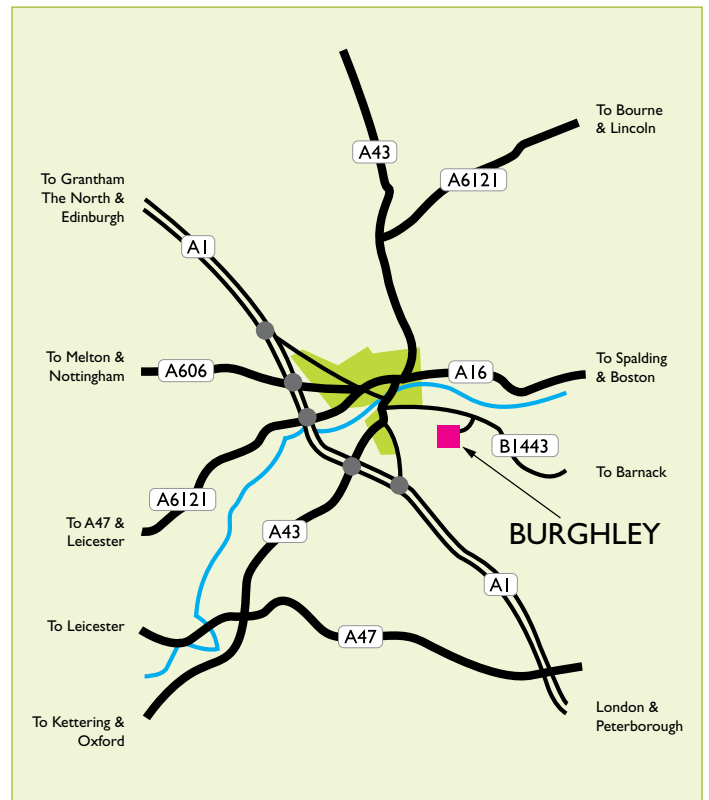
LOCAL BUS SERVICE

There is also an hourly bus service run by Delaine which serves the outlying villages and links Peterborough to Stamford — for more information please visit www.delainebuses.com

BY ROAD

Burghley is a mile from Stamford, twenty minutes north of Peterborough on the A1. From the South: From London follow the A1 north from the M25, past Stevenage, Sandy and Peterborough. Approximately ninety miles north of London (an hour and a half) you will reach the Stamford junction labelled Carpenter's Lodge. Take the exit and cross the A1, turning left at the end of the road. Follow the road past the estate wall and the impressive Bottle Lodges entrance gates down towards Stamford. Just past the A43 turning on the left, turn right past the Bull & Swan Public House and continue for one mile along the Barnack Road (B1443). You will see the Visitors' Entrance on the right.

From the North: From the North follow the A1 South past Doncaster and Grantham. Approximately thirty minutes south of Grantham you will reach the Stamford junction labelled Carpenter's Lodge. Turn left towards Stamford. Follow the road past the estate wall and the impressive Bottle



Lodges entrance gates. Just past the A43 on the left, turn right past the Bull & Swan Public House and continue for one mile along the Barnack Road (B1443). You will see the Visitors' Entrance on the right.

Burghley House, Stamford, Lincolnshire, PE9 3JY.

Tel: 01780 75245 | Email: burghley@burghley.co.uk

Website: www.burghley.co.uk

The organisers reserve the right to alter or cancel any advertised events or entertainers without notice. Cherished Teddies® is a trademark of Enesco, LLC. © 2011 Hillman Family, LLC. Licensee Enesco, LLC.

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SPECIAL HOTEL DEAL

Why not make a weekend of it? We have negotiated a special discount price for collectors at the Holiday Inn, Peterborough West. Rooms cost £65 per night including breakfast (normally £110 per night). To book, contact the hotel direct. Tel: 01733 289900, quoting reference: ENE160911.

TICKET APPLICATION FORM

TELEPHONE: 01228 404350 FAX: 01228 404390



Order now to take advantage of specially reduced prices for members of the Collectors' Club who purchase tickets for themselves, their families and friends.

PLEASE NOTE THAT TICKETS ARE NON-REFUNDABLE.

Please fill in all sections of this form.

TICKET SELECTION

Please send me the following tickets:

UNDER THREES, FREE

Saturday, 17th September 2011

Qty _____ Adult tickets @ £7.50 each £ _____

Qty _____ Senior Citizen tickets @ £7.00 each £ _____

Qty _____ Child (3-15) tickets @ £3.50 each £ _____

Sunday, 18th September 2011

Qty _____ Adult tickets @ £7.50 each £ _____

Qty _____ Senior Citizen tickets @ £7.00 each £ _____

Qty _____ Child (3-15) tickets @ £3.50 each £ _____

Weekend Tickets (valid for both days)

Qty _____ Adult tickets @ £11.00 each £ _____

Qty _____ Senior Citizen tickets @ £10.00 each £ _____

Qty _____ Child (3-15) tickets @ £5.00 each £ _____

Sub-total (A) £ _____

You can upgrade your ticket to include a tour of the House for just £2.50 on the day at Burghley's Ticket Office.

SPECIAL COLOURWAY EXCLUSIVE

Only available by pre-ordering

The fabulous exclusive, **Isla**, will only be available at the Fair and must be reserved in advance.

Only members of the Cherished Teddies Club who purchase tickets for the 2011 Annual Fair and attend in person are entitled to purchase this exclusive figurine, which is strictly limited to **TWO** per member.

Qty _____ **Special Event Bears**
I enclose a deposit of £5.00 per piece. £ _____

You will receive a special reservation card for each piece ordered, with full instructions on how to collect and pay for your figurine(s). The full purchase price for Isla is £23.00, including your deposit. You will pay £18.00 upon collection, on the day, for each figurine reserved.

Sub-total (B) £ _____

PAYMENT METHOD

Add Sub-totals A and B together and enter amount here:

Total £ _____ (American Express not accepted)

I wish to pay for my tickets by the following method:

By cheque made payable to: **The Cherished Teddies Club.**
(Please write your membership number on the back of your cheque.)

By Credit/Debit Card: MASTERCARD VISA
 MAESTRO SOLO

Card No:

Valid From _____ / _____ / _____ Expiry Date _____ / _____ / _____

Switch/Solo Issue No. _____

Enter your security code (last 3 numbers on the signature strip of your card) _____

Cardholder's name _____

Cardholder's Tel. No. _____

Cardholder's Signature _____

Date _____

YOUR DETAILS (Block capitals please):

Membership Number _____

Mr/Mrs/Miss/Ms (Please delete those not applicable)

Other (Please specify) _____

First Name _____

Surname _____

Address _____

Town _____ County _____

Postcode _____ Country _____

Daytime Tel. No. _____

If you require a disabled parking permit, please tick here _____

Send your completed application form, together with your payment to:
The Cherished Teddies Club, Brunthill Road,
Kingstown, Carlisle, Cumbria,
England, CA3 0EN.

Closing date for ticket applications: 9th September 2011.