

SPECIAL ANNIVERSARY OFFERS JUST FOR YOU!

Join or renew By April 30th And Receive This Special Figurine That Was Truly Created For YOU!

All Cherished Teddies ClubSM members who attend the 10th Anniversary Celebration by joining or renewing by April 30, 2004 have the opportunity to receive this extra-special figurine. Valued at \$17.50 (\$26.00 CDN), this Club Exclusive costs only \$10 (\$15 CDN) for the 10th anniversary celebration and inside the box is a \$10 savings certificate on your next purchase of \$30 or more of Cherished Teddies merchandise! This piece was created just for you in honor of your presence at the celebration in Cherished Teddies Town.

This figurine is easy to add to your collection just:

- 1 Renew your membership or join new by April 30, 2004
- 2 Order this piece by using Members' Only on-line ordering* (available January 2004) or bring in your Members' Only form to your local authorized retailer
- 3 You will be notified when your figurine arrives at your authorized retailer!

With this exclusive figurine, you are truly a part of this year's festivities. Mark your calendar for November 3, 2003 to renew your membership by calling 1-877-4YOURCLUB (Canada 1-800-582-0338) or logging on to www.enescoclubs.com.



Only \$10 SRP (\$15.00
CDN SRP), plus a \$10
savings certificate for
a future Cherished
Teddies purchase!

Name Your Own Figurine

2004 Club Exclusive Figurine 117299

A cherished friend we're glad can attend!

Designed by Priscilla Hillman

All Club members will receive notification of eligibility via U.S. or CDN mail. Figurine must be ordered through a retail location or on-line at www.enescoclubs.com (U.S. members only) and will be shipped to the retailer. Limit one figurine per membership. Quantities are limited. All figurines must be ordered by August 15, 2004 or while quantities last. Any member who registered for the Automatic Renewal Program with a renewal date later than April 30, 2004 must renew their membership before April 30 in order to receive eligibility (U.S. members only). Enesco reserves the right to change or cancel this program without prior notice.

A FREE Gift For You!

Join or renew for two years in The Cherished Teddies Club or sign up for Automatic renewal (available to U.S. members only) for future Club years and you'll receive little Rosie D'Face for FREE! Our 10th Anniversary Celebration wouldn't be the same without this precocious little cub!

Here's how to renew for two years or sign up for the Automatic renewal program:

- To renew for two years, simply check the two year renewal box on any 2004 renewal form or application or tell a customer service representative you would like to renew for two years. Rosie will be shipped to you inside your membership kit.
- You can sign up for the Automatic renewal program now to insure you will receive Rosie FREE! Call our customer service department today and tell them you want to be a part of the Automatic renewal program for the Cherished Teddies Club. We keep your credit card number and expiration date on file and automatically renew you in 2004 and in future Club years on your renewal date. If you would like to change your renewal date (U.S. members only) to earlier in the year, let the customer service representative know the new renewal date you would like and they will change it for you.

It's that easy! For those of you who are already renewed for two years (membership card should have an expiration date in 2005) or are already a part of the automatic renewal program, THANK YOU! Your gift will be automatically enclosed in your membership kit.



FREE with 2-year
membership or for
signing up with
Automatic renewal for
future Club years!

Rosie D'Face

First introduced in the 2001 Club

Club 2004 Exclusive Mini Figurine 117128

A precocious little cub who can't wait for the party!

Designed by Priscilla Hillman

Limit one figurine per membership. Figurine available throughout the 2004 Club year or while quantities last. Enesco reserves the right to change or cancel this program without prior notice.

GARDEN PARTY GATHERING, 2004!



Surprise Exclusive Figurine!

You are cordially invited to a **Cherished Teddies®** Garden Party Gathering! That's right, in honor of the 10th anniversary of *The Cherished Teddies Club*, we're inviting **Cherished Teddies** lovers from around the country to join us in celebrating the world's most beloved teddie bears. As an added bonus, all those in attendance will receive a surprise exclusive figurine!

All the details will be finalized soon, so be sure to read upcoming issues of the *Town Tattler*, and check the club web site, www.enescoclubs.com, often for the latest information. You won't want to miss out on all the fun, prizes, and, of course, bear hugs!

And The Golden Teddy Award Goes To... **KURT & BRODY!**



Kurt & Brody
"Celebrate Life, Love And
Friendship Everyday"
2002 Limited Edition
Item #111688
Designed by Priscilla Hillman

Congratulations are in order! The Cherished Teddies figurine, Kurt & Brody "Celebrate Life, Love And Friendship Everyday," has been awarded a Golden Teddy Award in the "Bearaphanalia" category, encompassing giftware and accessories. This winning figurine, designed by Priscilla Hillman, will be featured in the December issue of *Teddy Bear Review* magazine and also will be included in the 2005 *Teddy Bear Review* "Teddy Calendar," available for purchase through the publication.